

2011-2012 ANNUAL ADVERTISING CAMPAIGN

IN ITS 37<sup>th</sup> YEAR, **THE OTTAWA SAVOY SOCIETY**  
PROUDLY PRESENTS

GILBERT & SULLIVAN'S  
*The Mikado* or "The Town of Titipu"

April 26th, 27th, 28th & 29th at the Adult High School, 300 Rochester St, Ottawa

**TO OUR PROGRAMME ADVERTISERS**

**COMMERCIAL BENEFITS**

- **EXPOSURE** to local consumers through our many performances in a 1200-seat theatre.
- Continued **LOW RATES** covering all four shows.
- There is **NO EFFORT** on your part as our members will handle everything.
- Your message in the Programme encourages our loyal audiences to **SUPPORT YOUR BUSINESS** with their patronage.

**COMMUNITY BENEFITS**

- **Contributes to the cultural vitality of your community** by supporting high-quality performances by local residents
- Help **fulfill the dreams** of a sick child through our charitable donations to the **Children's Wish Foundation**

**WITHOUT YOUR HELP WE CANNOT MEET THESE GOALS**

**OTHER INFORMATION**

- The prices for various sizes and styles of sponsorship are listed in the Contract Form on the next page and the last page shows the actual sizes and styles, and may serve as a layout sheet for the design / content of your message.
- Donations are a welcome alternative to programme sponsorship and are **tax deductible**.
- High quality glossy format.
- Should you have any questions, requests or suggestions, please do not hesitate to contact us.

Registered Charity #11914 2024 RR0001

Contributing \$35,000 over the past 37 years to The Children's Wish Foundation

Richard Langlois, Programme Director  
programme@ottawasavoyociety.org Tel: 613-884-7375



In Our 37<sup>th</sup> Year Presenting:

*The Mikado*  
or "The Town of Titipu"

DATE: \_\_\_\_\_

ADVERTISING CONTRACT - 2011-2012

<u>Regular Ads</u>	<u>Portrait</u>	<u>Landscape</u>	<u>B&amp;W</u>	<u>Colour</u>	<u>Special Ads</u>	<u>B&amp;W</u>	<u>Colour</u>
Full page			<input type="checkbox"/> \$474.60	<input type="checkbox"/> \$593.25	Inside Front Cover	SOLD!	
1/2 page	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> \$248.60	<input type="checkbox"/> \$310.75	Inside Back Cover	<input type="checkbox"/> \$519.80	<input type="checkbox"/> \$647.75
1/4 page	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> \$129.95	<input type="checkbox"/> \$163.85	Outside Back Cover	<input type="checkbox"/> \$678.00	<input type="checkbox"/> \$847.50
1/8 page	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/> \$ 67.80	<input type="checkbox"/> \$ 84.75	Donation	<input type="checkbox"/>	

All prices include HST

*Payment due upon receipt of invoice*

**Programme Ad Graphics**

- As per attached copy
- Same as last year
- Personal message
- Digital PDF submission to follow

**Payment Method**

- Cash (immediate payment)
- Cheque
- Visa                      Name: \_\_\_\_\_
- MasterCard    Card #: \_\_\_\_\_
- Exp. Date: \_\_\_\_\_

Name of Advertiser/Purchaser:	Signature:
Address:	Received:
e-mail:	Cash            Cheque            Visa            MasterCard <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
Name of Savoy Member:	Payable to: <b>Savoy Society of Ottawa</b>

Registered Charity #11914 2024 RR0001

We thank you for helping us to contribute over \$35,000 over the years to  
The Children's Wish Foundation

**Digital File Submissions in High Resolution PDF Format to:**

**programme@ottawasavoyssociety.org**

**All submissions must be received by February 28<sup>th</sup>, 2012**

Richard Langlois, Programme Director Tel: 613-884-7375



In our 37<sup>th</sup> year presenting:

*The Mikado*  
or "The Town of Titipu"

1/8 Page Portrait  
(Business Card)  
3 1/8" X 1 7/8" - 80 mm X 48 mm  
\$67.80 Black and White / \$84.75 Colour

1/2 Page Landscape  
  
6 1/4" X 3 3/4"  
160 mm X 96 mm  
  
\$248.60 Black and White / \$310.75 Colour

1/4 Page Landscape  
6 1/4" X 1 7/8"  
160 mm X 48 mm  
  
\$129.95 Black and White / \$163.85 Colour

1/8 Page Landscape  
6 1/4" X 7/8" - 160 mm X 24 mm  
\$67.80 Black and White / \$84.75 Colour

Back Cover: 6 1/4" x 7 3/4" - 160 mm x 192 mm - \$678.00 B&W / \$847.50 Colour  
Inside Covers: 6 1/4" x 7 3/4" - 160 mm x 192 mm - \$519.80 B&W / \$649.75 Colour  
Full Page: 6 1/4" x 7 3/4" - 160 mm x 192 mm - \$474.60 B&W / \$593.25 Colour

All prices **include** HST of 13%